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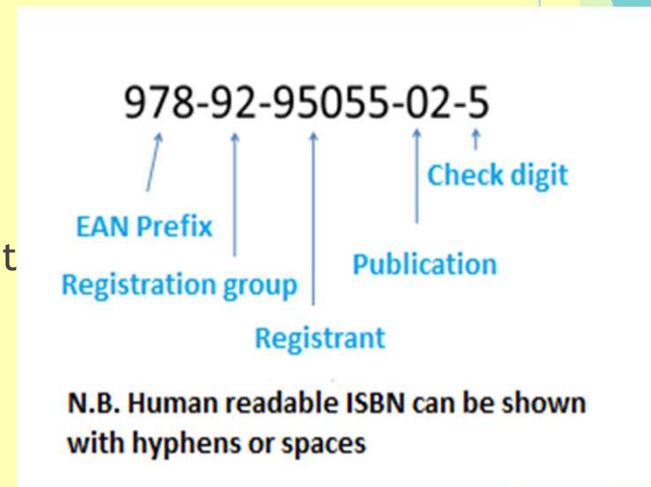
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ISBN

What is it and Why do I need it?

What is an ISBN?

- ▶ 13 Digit Code printed in the front of your book, eBook, or associated with an audio book.
- Contains the EAN and ISBN
 - ▶ EAN = European Article Number (3 digits)
 - ▶ ISBN + International Standard Book Number (10 digit)
 - ▶ **Prefix element**
 - ▶ **Registration Group Element**
 - ▶ **Registrant element**
 - ▶ **Publication element**
 - ▶ **Check Digit**



Why do I need one or more?

- ▶ Commercial Sales
- ▶ Each type of book needs a unique ISBN
- ▶ Ebooks are different
- ▶ Publishers buy ISBNs
- ▶ Provides information for barcodes

How do I get an ISBN?

- ▶ Free from the Publisher
- ▶ Purchase from Bowker
- ▶ How much do they cost?

When do I need to get a new ISBN for my book?

- ▶ Publisher Changes
- ▶ Substantial Changes to content
- ▶ Cover or Title Changes

Does my ISBN need to be registered?

- ▶ Yes.
- ▶ Why?
 - ▶ Provides information about your book.
 - ▶ Publishing companies can't verify if the ISBN isn't registered to a book.
 - ▶ Gets it on a published book database.
 - ▶ Only self-published under own imprint need to worry about this.

Questions & Links

▶ **Links to Various Sites Mentioned:**

- ▶ Bowker/Identifier Services: <https://www.myidentifiers.com/>
- ▶ US ISBN Agency: <http://www.isbn.org/>
- ▶ Draft2Digital: <https://draft2digital.com/>
- ▶ Amazon Kindle Publishing: https://kdp.amazon.com/en_US/
- ▶ B&N Publishing (Barnes & Noble): <https://press.barnesandnoble.com/>
- ▶ Book Baby: <https://www.bookbaby.com/>
- ▶ Ingram Spark: <https://www.ingramspark.com/>
- ▶ Kobo: <https://www.kobo.com/us/en/p/writinglife>

The handouts with notes will be available on my website: